

CASH-IN / CASH-OUT INFRASTRUCTURE

ITIRIA

Cash-In / Cash-Out infrastructure for
crypto exchanges and wallets

One integration. Multiple local cash channels.

itiria.com



Cash remains disconnected from the platform

Some users hold cash and want to buy crypto assets, but have no simple way to fund their exchange account with cash. At the same time, users who need physical cash often have to find a local Cash-Out provider on their own.

↓ CASH-IN

- 1 User holds cash
- 2 Wants to buy crypto assets
- 3 No simple way to fund their exchange account with cash
- 4 Looks for a local cash provider or another channel
- 5 *Part of the operation happens outside the exchange's integrated flow*

💰 CASH-OUT

- 1 User holds crypto assets
- 2 Needs physical cash
- 3 Searches for a local provider
- 4 Compares available terms and options
- 5 *The operation happens outside the exchange's integrated flow*

For the platform, this means



Untapped Cash-In

Potential users and funds may remain outside the platform.



Broken customer journey

To access cash services, users move to third-party channels.



Fragmented cash infrastructure

Different local providers, terms and integration methods.

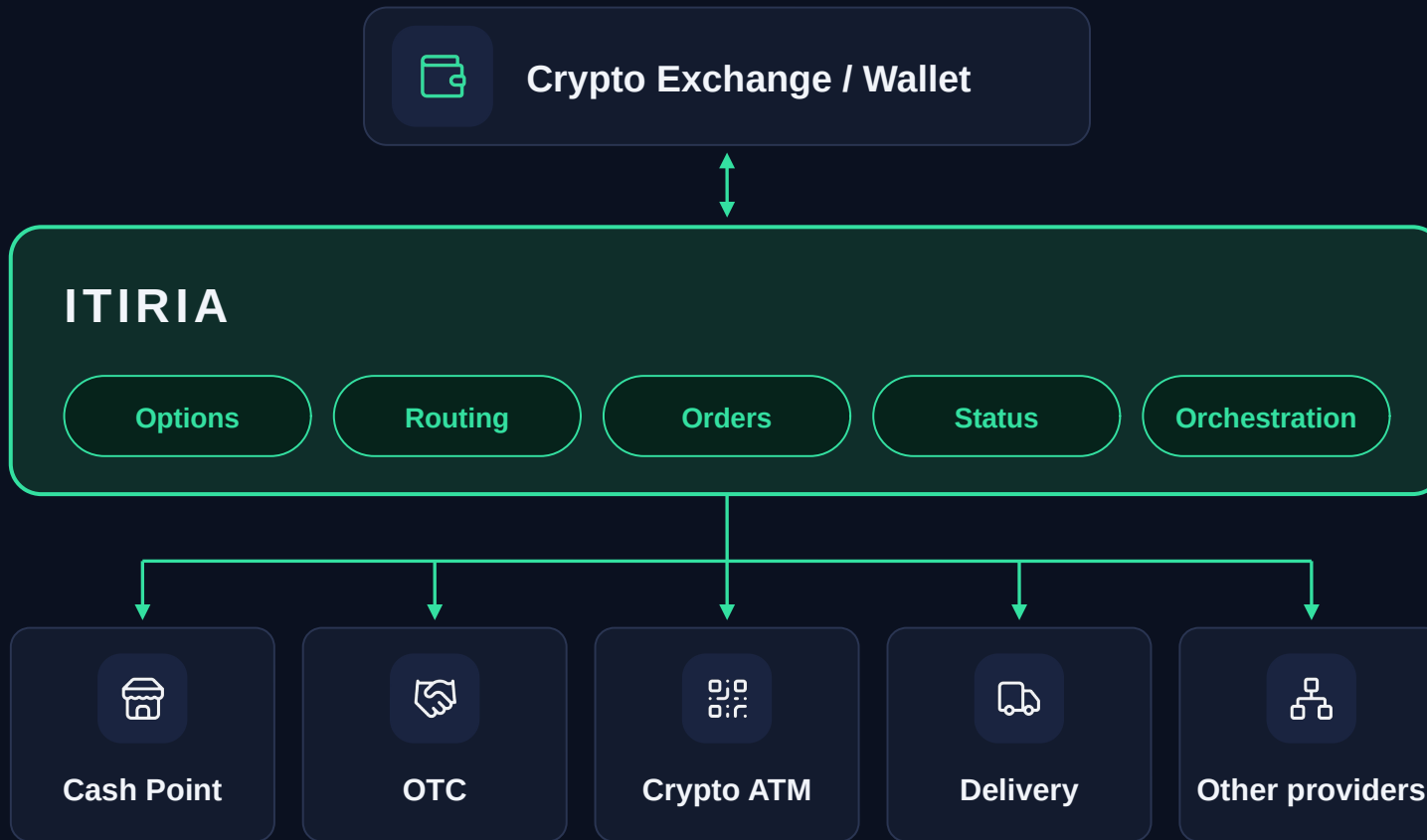


Missed potential activity

Some operations and potential trading volume may happen outside the platform ecosystem.

One infrastructure layer between the platform and cash

Designed for fragmented cash markets: multiple local providers and cash methods behind one integration.



ITIRIA is being built as a unified orchestration layer between exchanges or wallets and local Cash-In / Cash-Out channels.



One integration instead of separate technical and operational integrations with each cash provider.

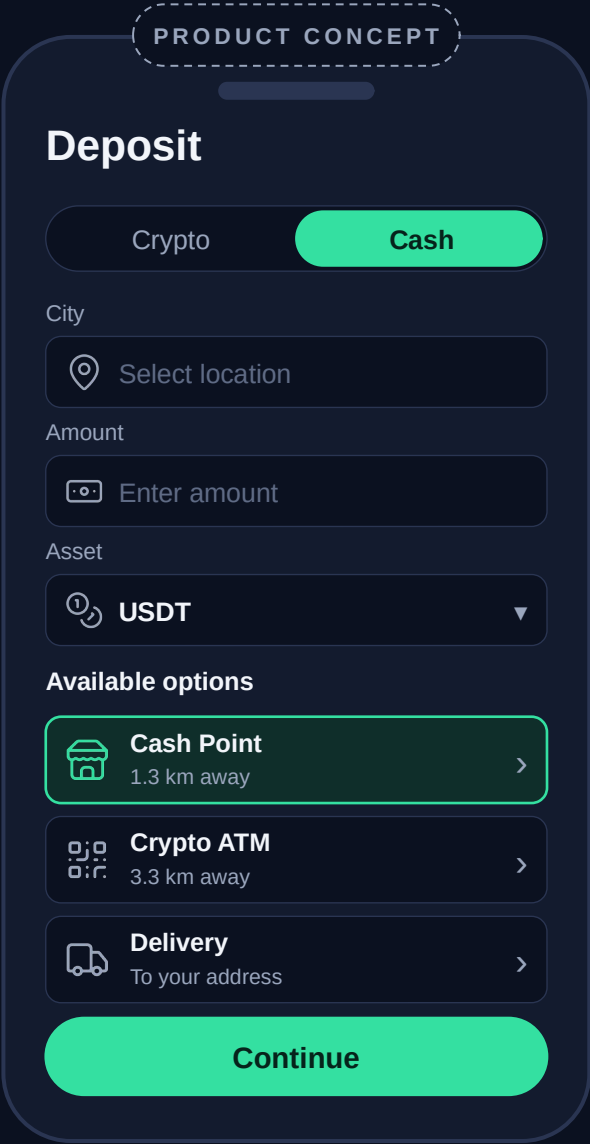
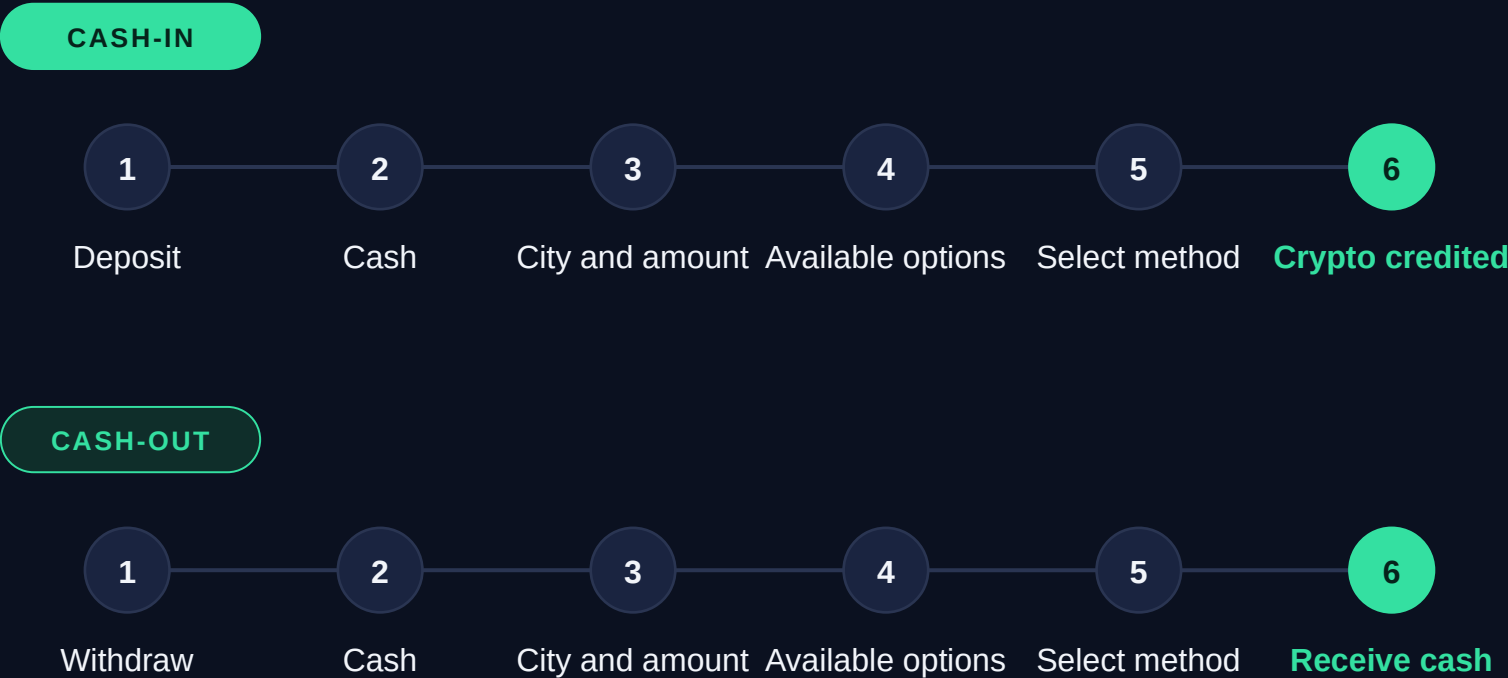


Cash flows become part of the exchange or wallet customer journey.

Not a directory of cash providers, but a connectivity and order-orchestration layer.

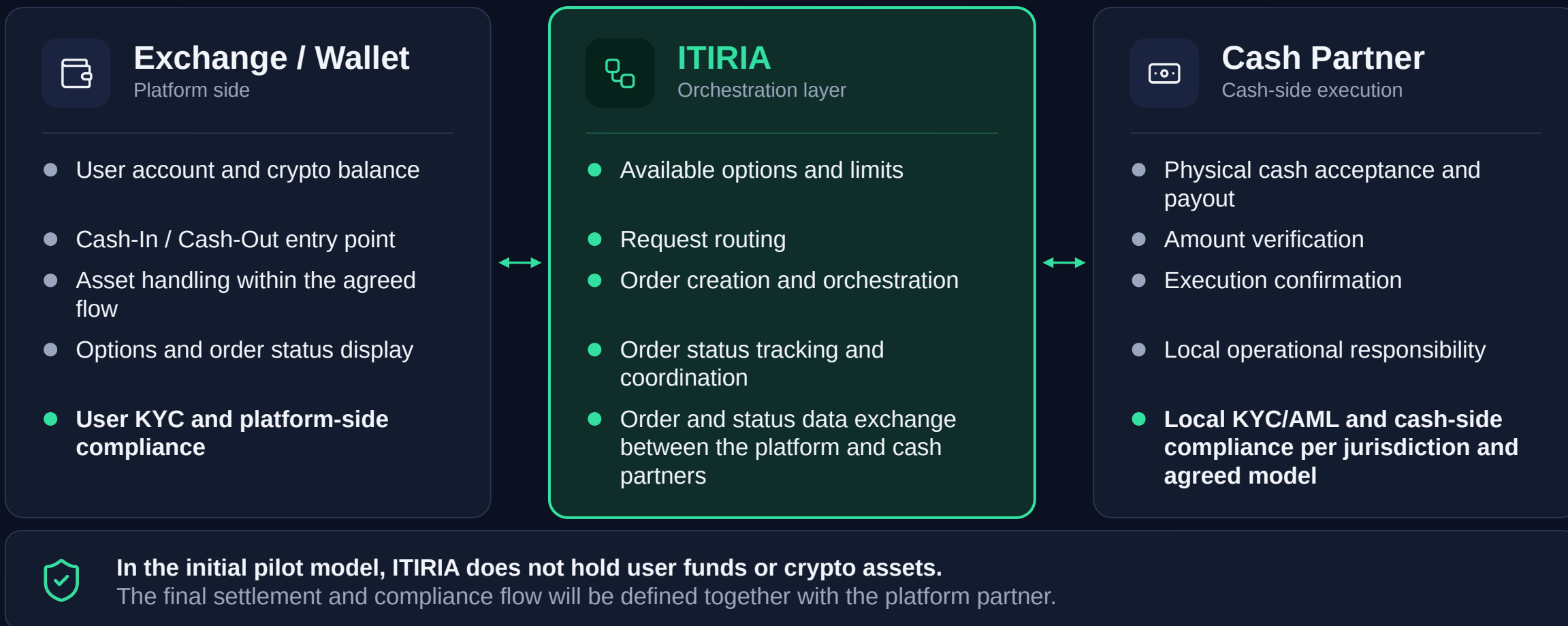
A simple journey for the end user

The user can select and track a cash transaction directly within the platform interface, without searching for an external provider.



Clear division of responsibilities

ITIRIA does not replace local cash partners. It connects them to the platform through a unified orchestration model.



What the platform gains

USER ACQUISITION



New audience

Cash-In opens the platform to users who hold cash and want to buy crypto assets, but have no simple way to fund their exchange account.

CAPITAL INFLOW



New capital inflow

Cash that would otherwise remain outside the platform can become an additional source of deposits, user activity and trading volume.



Integrated customer journey

Cash-In / Cash-Out stays within the platform journey, without the need to search for a third-party cash service.



Multi-channel cash access

Cash points, OTC, crypto ATMs, delivery and other local channels through one integration model.



Potential monetisation

A possible transaction-based commercial model with revenue sharing for the platform partner.

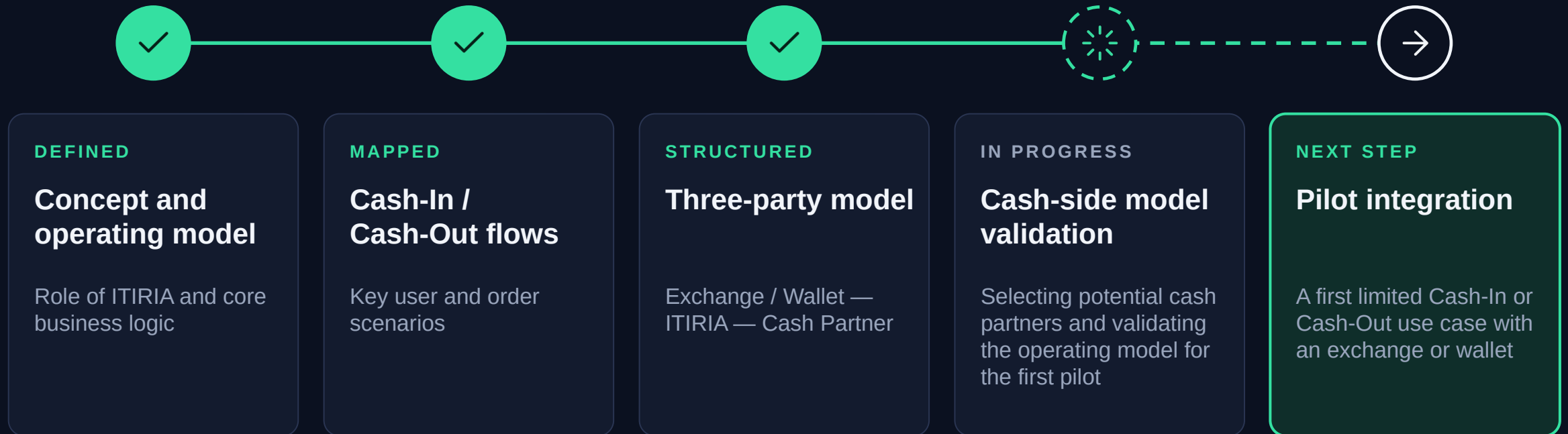


Scalable by design

Cities, countries, cash partners and methods can be added step by step without changing the core integration.

Preparing for pilot integration

The concept and operating model are defined. The first integration will be shaped together with a platform partner.



Pilot-led development: the first integration will be shaped around the product, operational, technical and compliance requirements of a real platform partner.

Let's define the pilot together

We propose to define a limited use case together and validate the model through a controlled pilot.

ITIRIA is ready to shape the first integration around the product, operational, technical and compliance requirements of the platform partner.



NEXT STEP

Jointly define one market, one Cash-In or Cash-Out scenario, and the operating model for the first pilot.



PARTNERSHIPS & PILOT INQUIRIES

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Possible pilot scope



MARKET

One country, one city, or another limited geography



USE CASE

One core Cash-In or Cash-Out flow



ASSETS

One or more agreed crypto assets, such as stablecoins



PARTNERS

A limited number of cash partners



RULES

Agreed limits, order flow, settlement and compliance logic

Illustrative only. The final pilot scope will be defined together with the partner.